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## ❖ Loyalty Corp Information Security Policy Statement

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Loyalty Corp Australia Pty Ltd is a leader in delivering end to end Loyalty, Rewards and Gamification platforms, for organisations looking to inspire engagement by adding further value to their members or customers, whilst given the ability to generate additional revenue for their organisation. Our interactive platforms promote member retention and acquisition, providing organisations with the tools to gauge, monetise and leverage from increased levels of engagement.

Loyalty Corp Australia Pty Ltd has built a team of sales, customer management and core technology people who have created a unique platform to offer best in class products and services. The security of information in all its forms is of the utmost importance to Senior Management. We acknowledge that as an organisation, we can minimise information security risks through the preservation of confidentiality, integrity and availability of information. This gives confidence to interested parties that risks due to potential incidents are adequately managed. Our ultimate goal is to continually improve Management System performance within the business.

In order to achieve this, the following information security objectives have been established:

- Strategic and operational information security risk is understood and treated to be acceptable to Loyalty Corp Australia Pty Ltd
- The confidentiality of client information, product development and marketing plans is protected
- The integrity of company records is preserved
- Public web services and internal networks meet specified availability standards

To achieve these objectives, we shall act to:

- Communicate this policy to all existing employees and to new employees upon commencement
- Comply with all legislative and other requirements which are relevant to Loyalty Corp Australia Pty Ltd
- Make our commitment to information security and confidentiality visible to all interested parties
- Maintain a Management System which meets the requirements of ISO 27001:2013.

This policy, together with the objectives and targets set, will be reviewed on a continual basis to ensure that it remains relevant and suitable to maintain Information Security.